

## **Panel Session: Privacy and the Federal Government: Major Issue Areas for Security Educators *What You Need to Know***

### **Moderator:**

**Art Chantker**  
President, Potomac Forum, Ltd.

### **Panel Participants:**

**Sally L. Wallace**, CISSP  
Associate Deputy Assistant Secretary for Privacy/Records Management

**Barbra Symonds**, PMP, CIPP/G  
Associate Partner  
Security, Privacy, Wireless & IT Governance IBM Global Business Services

### **Abstract:**

The protection of Personal Identifiable Information (PII) is a major responsibility of all government employees. The Security Educator has the challenge to communicate the need to protect the privacy of information to his/her fellow employees and to share the requirements, agency procedures, and best practices to protect the information.

The panel will focus on:

- What is Privacy and Personal Identifiable Information PII?
- What are the new memos and regulations that security educators should know?  
What are important "must dos" that should be "known" though out the agency?  
What are the 5 key steps for insuring privacy of PII?
- What are some of the "best practices" to educate on "privacy"?
- What are other agencies doing with regard to Privacy related education?

### **Biographies:**

#### **Art Chantker**

Art Chantker is the President of Potomac Forum, Ltd., founded in 1982 as a non-profit educational organization, to provide training, seminars, conferences, and other educational events for government and industry partners. Art has also taught procurement and management of government information technology for over 30 years. Potomac Forum, Ltd. has taught thousands of government and industry executives, managers, and staff at numerous cities throughout the country.

Art is a retired executive from federal government service. During his government career he served in several executive leadership positions at the CIO and Director levels at the Departments of Education & Transportation, U.S. Marshals Service and the Office of Naval Research. He also managed a government-wide program for the National Institute of Standards and Technology where he authored a Federal Information Processing Standard (FIPS) Publication on Computer Selection.

He has been involved in executive leadership positions in numerous professional organizations and associations including twice elected as President of the Association for Federal Information Resources

Management (AFFIRM) and currently serves as a Director. He is now the Vice President of the National Technology Education Council (NTEC), and was a previous Chair of the Industry Advisory Council Software Shared Interest Group and Vice President for External Affairs for the Asian American Business Roundtable. He served as a member of the Board of Directors of Women in Technology. In 2006, Art was elected to the Executive Board of the Federal Information Systems Security Educators' Association (FISSEA) sponsored by NIST and recently appointed to the Board of the Armed Forces Communications and Electronics Association – Bethesda Chapter where he is a Vice President. He also serves on the Executive Board of the Sempercomm Foundation, a non-profit organization providing communications and entertainment equipment to the military service deployed in small groups at very remote locations throughout the world.

Additionally, Art is a frequent speaker, moderator, and session chair at conferences and seminars throughout the country and serves on numerous conference executive and planning committees. He has received many awards during his career including the prestigious AFFIRM Life Member Award.

Art has a B.S. in Management Information Systems from the University of Maryland, College Park and a M.S. in Management of Information Systems from the American University, Washington D.C. Art is proud to have served as a Captain in the United States Air Force.

### **Sally L. Wallace, CISSP**

Sally Wallace assumed her current position as the Associate Deputy Assistant Secretary for Privacy/Records Management on March 3, 2007. In this role, she serves as the Executive in charge of VA's Privacy and Records Management programs, as well as serving as VA's Chief Freedom of Information Officer. Prior to this, she served as the Associate Deputy Assistant Secretary for E-Government, responsible for VA's e-government initiatives as a part of the President's Management Agenda (PMA) while advocating electronic services to veterans and their beneficiaries. She also served as VA's Chief FOIA Officer, and managed VA's Web presence and Privacy programs. From 2003 – 2006, Ms. Wallace served as the Associate Deputy Assistant Secretary for IT Operations. In this capacity, she modernized VA's telecommunications network services, improved VA's Internet and Intranet presence, improved continuity of operations capability, and upgraded the VA Central Office campus communications and support services.

An Army veteran, Ms. Wallace received a direct commission in 1976 and served with distinction until she separated in 1983. She retired from the Army Reserve as a Colonel after 30 years of service. She is a graduate of the Army Finance Basic Course, Advanced Course, Command and General Staff School, and the Army War College. Her awards and decorations include the Meritorious Service Medal with three Oak Leaf Clusters, the Joint Service Commendation Medal, the Army Commendation Medal with one Oak Leaf Cluster, the Army Achievement Medal with one Oak Leaf Cluster, the National Defense Service Medal and the Office of Secretary of Defense Identification Badge.

Ms. Wallace was appointed to the Senior Executive Service in March, 2003. She received a B.S. in Business Administration from Central Michigan University in 1975, a M.S. in Information Systems Technology from George Washington University in 1984, and a Masters in Strategic Studies from the Army War College in 2000. She is a 1992 graduate of the Leadership VA program. She is also a Certified Information Systems Security Professional, granted by the International Information Systems Security Certification Consortium.